

*Caring  
Matters  
Most*



**MHCA**

Mississippi Health Care Association

*Leading the way in long-term care.*

## **MHCA Annual Convention & Trade Show**

June 3-5, 2025

Beau Rivage Resort | Biloxi, Mississippi

**VENDOR INFORMATION**

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_

**TYPE OF PRODUCT (PLEASE BE VERY SPECIFIC ABOUT THE PRODUCT YOU WILL EXHIBIT DURING THE TRADE SHOW)**

**PRODUCT** \_\_\_\_\_

**AGREEMENT**

We agree to mail full payment with this application. No cancellation of space contract will be accepted or refunds made after May 6, 2025. We agree to abide by all requirements, restrictions, and obligations explained in the promotional material. It is understood that all requests to exhibit are subject to the approval of MHCA. Exhibitors agree to release, defend and hold harmless Mississippi Health Care Association, the Beau Rivage Hotel & Casino in Biloxi, Mississippi and their agents and employees from and against any and all losses, cost, damages, liability, or expenses (including attorney's fees) arising out of or resulting from any accident, bodily injury, property loss or damage of the occurrences to any person or persons including the exhibitor's use and occupancy of the exhibit area at the Beau Rivage Hotel & Casino in Biloxi, Mississippi or any part thereof.

SIGNATURE OF COMPLIANCE/AGREEMENT \_\_\_\_\_

**PAYMENT**

	<b>ASSOCIATE MEMBER</b>	<b>NON-ASSOCIATE MEMBERS</b>	
<b>PREMIUM</b>			<b>PREMIUM BOOTHS</b>
<b>HIGHLIGHTED ON FLOOR PLAN</b>	<input type="checkbox"/> ASSOCIATE MEMBER \$1100 <input type="checkbox"/> ADDITIONAL BOOTH \$900	<input type="checkbox"/> NON-ASSOCIATE MEMBER \$1700 <input type="checkbox"/> ADDITIONAL BOOTH \$1400	<b>BOOTH CHOICE:</b> 1. _____ 2. _____ 3. _____
BOOTH SIZE 6 X 10			
<b>STANDARD</b>			<b>STANDARD BOOTHS</b>
BOOTH SIZE 6 X 10	<input type="checkbox"/> ASSOCIATE MEMBER \$1000 <input type="checkbox"/> ADDITIONAL BOOTH \$800	<input type="checkbox"/> NON-ASSOCIATE MEMBER \$1600 <input type="checkbox"/> ADDITIONAL BOOTH \$1300	<b>BOOTH CHOICE:</b> 1. _____ 2. _____ 3. _____

NAME BADGE NAME THAT COMES WITH BOOTH PURCHASE:  
 1. \_\_\_\_\_ 2. \_\_\_\_\_

**EXTRA NAME BADGE INFORMATION**

YES, I UNDERSTAND EXTRA BADGES ARE \$200 EACH, PLEASE ADD # \_\_\_\_\_ TO MY EXHIBIT BOOTH PURCHASE

**IF YOU PURCHASE 1 BOOTH YOU CAN PURCHASE UP TO 2 EXTRA NAME BADGES - NO SHARING OF NAME BADGES**

1<sup>ST</sup> EXTRA BADGE NAME: \_\_\_\_\_ 2<sup>ND</sup> EXTRA BADGE NAME: \_\_\_\_\_

**IF YOU PURCHASE 2 BOOTHS YOU GET 2 BADGES AND CAN PURCHASE 2 EXTRA NAME BADGES - NO SHARING OF NAME BADGES**

1<sup>ST</sup> BADGE \_\_\_\_\_ 2<sup>ND</sup> BADGE \_\_\_\_\_

1<sup>ST</sup> EXTRA BADGE \_\_\_\_\_ 2<sup>ND</sup> EXTRA BADGE \_\_\_\_\_

**Call MHCA Office at 601-898-8320 to pay with credit card or fill out below and scan to [businessoffice@mshca.com](mailto:businessoffice@mshca.com)**

Credit Card type - Visa, MasterCard, American Express or Discover (circle one)

Name on Card: \_\_\_\_\_ Company Name: \_\_\_\_\_

Credit card billing address including city, state, and zip \_\_\_\_\_

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code# \_\_\_\_\_

Amount Total: \_\_\_\_\_

# 2025 MHCA CONVENTION & TRADE SHOW SCHEDULE

PLEASE NOTE THIS SCHEDULE IS SUBJECT TO CHANGE

TUESDAY JUNE 3, 2025	WEDNESDAY JUNE 4, 2025	THURSDAY JUNE 5, 2025
<b>Conventioneer Registration</b> 8:30 am to 1:00 pm	<b>Vendor Registration &amp; Set-up</b> 8:30 am to 12:00 pm	<b>Delegate Check In</b> 8:00 am to 8:30 am
<b>Education</b> 1:00 pm to 4:30 pm	<b>Education</b> 8:30 am to 12:00 pm	<b>Business Meeting</b> 8:30 am to 9:00 am
<b>Vendor Registration Only</b> <b>NO SET-UP</b> 1:00 p.m. to 4:30 p.m.	<b>Trade Show with Lunch</b> 12:00 pm to 4:00 pm	<b>Education</b> 9:00 am to 10:30 am
<b>Networking Reception</b> <b>(Conventioneers &amp; Vendors)</b> 4:30 pm to 6:30 pm	<b>Vendor Booth Breakdown</b> 4:00 pm	<b>Break</b> 10:30 am to 11:00 am <b>Education</b> 11:00 am to 12:30 pm

## Other important information:

### How materials will be sent out:

After you register – all materials to be emailed to the **contact person** listed on the registration form.

### Things to Remember:

Remember to bring your business cards to give out to conventioneers.

Also, vendors can bring door prizes to have at their booths. Remember to have a basket/box and sign-up forms for conventioneers to sign-up for your door prize – that will also provide you with additional contact information.

When picking up your name badge at the registration desk, remember to sign the Door Prize sheet so MHCA staff will know what booths are participating in the door prizes giveaways.

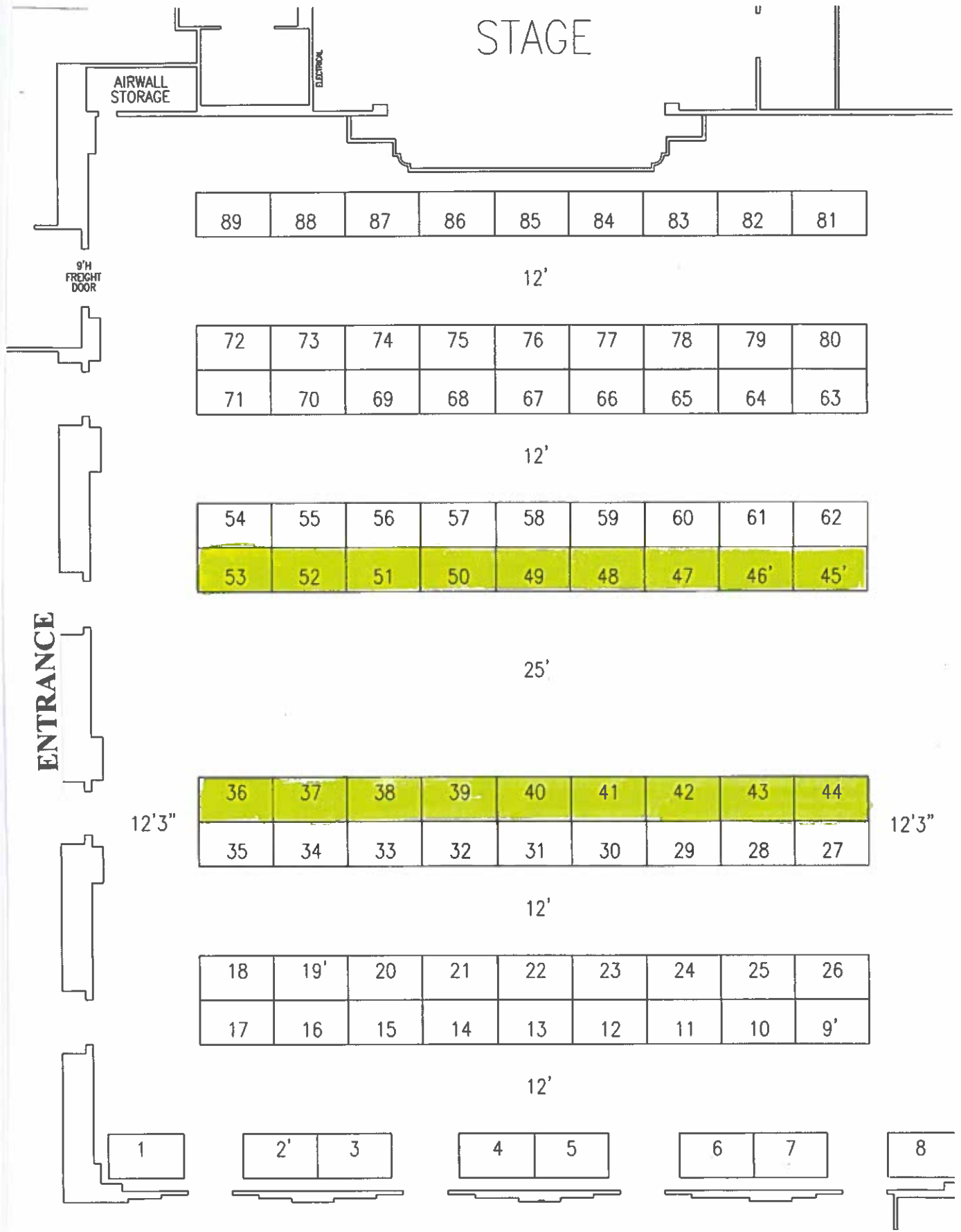
During the Trade Show – MHCA Staff will come to your booth with a microphone and call out the winning person's name for them to come to your booth to pick-up their prize.

## Exhibitor Kit & Hotel Information

***MHCA will email the exhibitor kit from Exagere Exposition Services, LLC and the hotel room block information to the contact person listed on the registration form once payment and registration are received.***

**Reminder – no sharing of name badges**

# STAGE





# MHCA 2025 TRADE SHOW

## FAQ

Biloxi, MS - June 3 - 5, 2025  
Beau Rivage Hotel & Casino

**CONTRACT FOR SPACE:** Booth reservations will be confirmed only upon receipt of payment. Exhibitors agree to submit full payment with Trade Show Booth Contract. No cancellation or refunds made after **May 6, 2025**.

Exhibitors agree to abide by all requirements, restrictions and obligations explained in promotional material. It is understood that all requests to exhibit are subject to the approval of MHCA. Exhibitors agree to release, defend and hold harmless MHCA and their agents and employees from and against any and all losses, cost, damages, liability, or expenses (including any attorney's.)

**REGISTRATION:** Everyone must be registered and **have a badge to enter the Exhibit Hall**. For your own safety, there can be no exceptions. Advance registration for booth personnel is encouraged. See *Trade Show Booth Contract*. Booth registration permits you access into the Trade Show and Education events (spectator purposes only). Should someone require CE hours, a conventioneer registration will also be required.

**INSTALLATION & DISMANTLING:** Exhibitors may begin unloading & setting up between 8:30 a.m. to 12:00 p.m. **Wednesday, June 4, 2025**. **Dismantling** –Dismantling your booth should be after 4:00 p.m. **Wednesday, June 4, 2025**.

**PRICE OF BOOTH:** See *Trade Show Booth Contract*

**BOOTHS:** See Trade Show Floor Plan on Trade Show Booth Contract. All Booth sizes are **6' x 10'** in size. Each booth will be draped and equipped with a 6 ft skirted table, 2 chairs and 1 wastebasket. **ALL DISPLAY MATERIALS MUST FIT INSIDE BOOTH SPACE**. If your display requires more than the allotted booth space as stated above you must purchase an additional booth.

**USE OF SPACE:** All activities and exhibit materials must be confined to the limits of the exhibit booth. **No exhibitor shall assign, sublet, or share space without the written consent of MHCA**. Neither exhibitors nor their agents shall injure or deface the walls or floors of the building or booths. Should such damage occur, the exhibitor is liable to MHCA and the Beau Rivage Hotel & Casino for any and all repairs.

**BADGES:** **Two (2)** name badges are included with each booth. The name of the person(s) registered on the attached contract will be put on the name badge. **Two (2)** additional badges may be purchased for \$200.00 each for one booth. If you purchase additional booth – you get the **two (2)** badges and may purchase **two (2)** additional name badges. **NAME BADGES MUST BE WORN DURING THE TRADE SHOW**. **Trading or sharing of badges with other representatives or attendees is strictly prohibited**. Replacement badges or badges purchased on site will require verification of company affiliation.

**EXHIBITOR REGISTRATION:** Each registered exhibitor will pick-up his/her name badge at the Registration desk.