Serve • Grow • Develop

MHCA Annual Convention & Trade Show

MHCA
Mississippi Health Care Association
Leading the way in long-term care.

June 9-11, 2026
Beau Rivage Resort
Biloxi, Mississippi

MISSISSIPPI HEALTH CARE ASSOCIATION
2026 Convention & Trade Show

Sponsored by:

MONDAY, JUNE 8th

TIME	EVENT	LOCATION
3:00 pm to 5:00 pm	Early Bird Registration – Conventioneers & Vendors	Magnolia Foyer

TUESDAY, JUNE 9th

TIME	EVENT	LOCATION
7:30 am to 8:30 am	Breakfast	Magnolia Foyer
8:30 am to 1:00 pm	Conventioneers & Vendors Registration	Magnolia Foyer
1:00 pm to 2:30 pm	Opening Session - Culture CPR: Administer Immediately to Invigorate Culture & Boost Employee Retention Jeff Whitehorn, MBA, LFACHE, ACC Whitehorn Coaching & Consulting	Camellia
2:30 pm to 4:30 pm	Trade Show	Magnolia
4:30 pm to 6:30 pm	Networking Reception for Conventioneers & Vendors	Magnolia Foyer

McKESSON

MISSISSIPPI HEALTH CARE ASSOCIATION
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WEDNESDAY, JUNE 10th

TIME	EVENT	LOCATION
7:30 am to 8:30 am	Breakfast	Magnolia Foyer
8:30 am to 10:00 am	Education: Ethics & Compliance for Healthcare Providers Bea Tolsdorf, Attorney Partner, Balch & Bingham LLP	Camellia
10:00 am to 10:30 am	Break	
10:30 am to 12:00 pm	Education: Navigating Mississippi's Evolving Cyber Threat Landscape Bobby Freeman, Director Mississippi Office of Homeland Security	Camellia
12:00 pm to 1:30 pm	Networking Lunch	Magnolia Foyer
1:30 pm to 3:30 pm	Trade Show	Magnolia

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THURSDAY, JUNE 11th

TIME	EVENT	LOCATION
7:30 am to 8:30 am	Breakfast	Magnolia Foyer
8:00 am to 8:30 am	MHCA Delegate Check-In	Magnolia Foyer
8:30 am to 9:00 am	MHCA Business Meeting	Camellia
9:00 am to 10:30 am	Education: Leading from the Heart Joe Townsend, NHA , LTC Consultant and Interim Executive Director, Louisiana Board of Examiners of Nursing Facility Administrators	Camellia
10:30 am to 11:00 am	Break	Magnolia Foyer
11:00 am to 12:30 pm	Education: MSDH Licensure & Certification Updates Frances Fair, BSN, RN Health Facilities Licensure and Certification Director	Camellia